

# Robert J McConnell

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## EXPERIENCE

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**Rhode Island School of Design**  
9/2017 – present  
in Providence

### Teaching Assistant

I assisted with teaching, critique and evaluation for the following courses: **Adobe Illustrator** (in the Continuing Education department) with Anne-Marie Marcus in Fall 2017, and **Design Studio 2** with Hammett Nurosi in Spring 2018.

**Artnet**  
9/2014 – 6/2017  
in New York

### Graphic Designer

I designed and produced marketing materials, including advertising for both print and screen, promotional email templates and landing pages for art auctions, partnerships and events. I was also responsible for the design and production of larger projects such as analytical reports on the art market, company media kits presented to third parties, and various visual presentations for both internal and external use.

**Freelance**  
1/2014 – 8/2017  
in New York

As a freelancer, I conceptualized and produced visual identity systems, information graphics, websites, print material and presentations for a variety of small firms and individuals.

**Prophet**  
5/2013 – 8/2013  
in New York

### Design Intern

I worked closely with designers and branding consultants in executing, producing and presenting cohesive brand identity proposals, information graphics and visual presentations to clients including Abbott Laboratories, T. Rowe Price and Pentair.

**Stark Design**  
2/2013 – 5/2013  
in New York

### Design Intern

At this small design studio, I collaborated on visual design concepts for an independent maple syrup producer and maintained the company's resource of design inspiration material, and assisted the studio's staff with production and photography of projects.

**CatAList: Occidental College TV**  
4/2010 – 5/2011  
in Los Angeles

### Graphic and Web Designer

As my first major foray into design, I created a visual identity system for Occidental College's nascent television network, which consisted of a redesigned network logo, typography and color guidelines, screen graphics, on-campus promotional material and logos for student-created programming. I also designed the network's website and oversaw its day-to-day operations and maintenance.

**New York Transit Museum**  
6/2010 – 8/2010  
in New York

### Development Intern

Working in the museum's development and curatorial departments, I helped maintain the database of museum donors, catalogued and sorted historical artifacts from the museum's archive, produced and narrated slideshows and photographed and assisted at museum events.

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## EDUCATION

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**Rhode Island School of Design**  
MFA in Graphic Design (2019)  
9/2017 – present in Providence

**Parsons School of Design**  
AAS in Graphic Design with honors  
8/2012 – 1/2014 in New York

**Occidental College**  
BA in East Asian Studies  
8/2007 – 5/2011 in Los Angeles

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## LANGUAGES

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### Chinese 中文

Intermediate, written and spoken

### French

Intermediate, written and spoken

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## PROFICIENCIES

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### Adobe Creative Cloud

Illustrator, InDesign, Photoshop, After Effects, Dreamweaver and Acrobat

### Web

HTML and CSS, occasionally dabbling in JavaScript and PHP

### Printmaking

Offset lithography, letterpress and screenprinting

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## ACTIVITIES AND INTERESTS

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**Current and historical maps**

**Cycling**

**Long distance train travel**

**Photography**

**Piano studies**

**Skiing**

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