

Robert McConnell

WORK

Artnet

9/2014–6/2017
New York, NY

Graphic Designer

I designed and produced marketing materials, including advertising for both print and screen, promotional email templates and landing pages for art auctions, partnerships and events. I was also responsible for the design and production of larger projects such as analytical reports on the art market and various visual presentations for both internal and external use.

Prophet

5/2013–8/2013
New York, NY

Design Intern

I worked closely with designers and branding consultants in executing, producing and presenting cohesive brand identity proposals, information graphics and visual presentations to clients including Abbott Laboratories, T. Rowe Price and Pentair.

Stark Design

2/2013–5/2013
New York, NY

Design Intern

At this small design studio, I collaborated on visual design concepts for an independent maple syrup producer and maintained the company's resource of design inspiration material, while assisting the studio's staff with production and photography of work.

CatAList:
Occidental College Television
4/2010–5/2011
Los Angeles, CA

Graphic and Web Designer

In its inaugural season, I created a visual identity system for Occidental College's student-run television network. This included a network logo, typography and color guidelines, a centralized website, screen graphics and promotional material.

New York Transit Museum
6/2010–8/2010
New York, NY

Development Intern

Working in the museum's development and curatorial departments, I helped maintain the database of museum donors, catalogued and sorted historical artifacts from the museum's archive, produced and narrated slideshows and photographed and assisted at events.

TEACHING

Rhode Island School of Design
9/2017–present
Providence, RI

Mapping Information Spring 2019; assistant to Doug Scott

Web Design Wintersession 2019

History of Graphic Design Fall 2018; assistant to Doug Scott

Graphic Design (Pre-College) Summer 2018; assistant to Suzi Cozzens

Design Studio II Spring 2018; assistant to Hammett Nurosi

Adobe Illustrator (Continuing Education) Fall 2017; assistant to Anne-Marie Byrd

EDUCATION

Rhode Island School of Design
MFA, Graphic Design (5/2019)
9/2017–present
Providence, RI

Parsons School of Design
AAS, Graphic Design with honors
8/2012–1/2014
New York, NY

Occidental College
BA, East Asian Studies
8/2007–5/2011
Los Angeles, CA

LANGUAGES

Chinese

Intermediate, written and spoken

French

Intermediate, written and spoken

PROFICIENCIES

Adobe Creative Cloud

Illustrator, InDesign, Photoshop, After Effects, Dreamweaver and Acrobat

Web

HTML, CSS, JavaScript, PHP

Printmaking

Offset lithography, letterpress, screenprinting and RISO printing

Other

FontForge, Glyphs, Inkscape

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